



Ehrenberg-Bass
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Marketing Masterclass

The Ehrenberg-Bass Institute invites you to an interactive marketing seminar with Institute Researchers.

The Masterclass will combine learning about leading edge marketing research with practical implementation skills.

When: Friday 10th October at 12:30pm

Where: Ehrenberg Room (Y4-09)

A light lunch will be provided.

Students will be awarded a certificate of attendance for participating in this invitation-only event.

To reserve your place at the Masterclass please contact Alissa Nightingale on (08) 8302 0138 or email Alissa.Nightingale@MarketingScience.info by Tuesday 30th Sept